



Proclamation

Presented

In Recognition of Breastfeeding Awareness Month

WHEREAS, Breastfeeding Hawai'i is a non-profit organization whose members provide awareness and education about the benefits of breastfeeding; and

WHEREAS, Breastfeeding Hawai'i's mission is "to protect, promote, and support breastfeeding within the State of Hawai'i through organization of community efforts, outreach, policy change, education, legislation, and advocacy;" and

WHEREAS, Breastfeeding Hawai'i informs individuals about the positive results from breastfeeding; human milk optimally enhances growth, development and well-being of an infant by providing the best nutrition and protection against specific infection, childhood obesity and allergies, while enhancing the maternal and infant bond; and

WHEREAS, Breastfeeding Hawai'i in partnership with national prominent organizations of health professionals including the American Academy of Pediatrics, American Academy of Family Physicians, American College of Obstetricians and Gynecologists and the American Dietetic Association recommends that most infants in the United States should be breastfed for at least 12 months; for the first six months, infants should be exclusively breastfed, meaning they should not be given any food or liquid other than breast milk; and

WHEREAS, Breastfeeding Hawai'i which represents Neighbor Island tasks forces and other breastfeeding support organizations within our State including Women, Infants, and Children (WIC), Healthy Hawai'i Initiative, Hawai'i Mothers Milk, La Leche League Hawai'i and Healthy Mothers, Healthy Babies Coalition of Hawai'i joins other global health organizations in recognizing World Breastfeeding Week from August 1-7, 2011;

THEREFORE I, NEIL ABERCROMBIE, Governor, and I, BRIAN SCHATZ, Lieutenant Governor of the State of Hawai'i, do hereby proclaim the month of August, 2011 as

"BREASTFEEDING AWARENESS MONTH"

in Hawai'i and urge the people of the Aloha State to support Breastfeeding Hawai'i and its efforts to educate our local communities on the importance of breastfeeding.

DONE at the State Capitol, in the Executive Chambers, Honolulu, State of Hawai'i, this fifth day of July, 2011.


NEIL ABERCROMBIE
Governor, State of Hawai'i


BRIAN SCHATZ
Lt. Governor, State of Hawai'i